



Polnet Communications, Ltd. is a key player among ethnic broadcasters in the U.S. and is the number one media outlet in the Polish-American community.

Polnet owns and manages the following radio stations:

- 104.7 FM Chicago Polish Radio
- 107.1 FM Chicago Polish Radio (Northwest suburbs)
- WNVR AM 1030 Chicago Polish Radio
- WRDZ AM 1300 Chicago Polish Radio
- WRKL AM 910 New York Polish Radio
- WLIM AM 1580 Long Island, Southern Connecticut Polish Radio
- WKTA AM 1330 Chicago Ethnic Radio (Russian, Korean & German)
- WEEF AM 1430 Chicago Ethnic Radio (Italian, Greek & Russian)
- WPJX AM 1500 Chicago Spanish Radio
- WRXB AM 1590 Tampa Bay Gospel Radio
- WRXB FM 96.5 Tampa Bay Gospel Radio

Polnet Communications, Ltd. has been serving ethnic communities since 1985. It grew to become the number one media outlet for over two million Polish-speaking listeners and viewers in Illinois, Wisconsin, Michigan, Iowa, Indiana, Connecticut, New York, and New Jersey providing live Polish language programming 7 days a week. Polnet's Polish Radio has become an indispensable part of life for the Polish speaking community, providing it with the link between their European heritage and their new home, the United States.

104.7 FM / 1030 AM WNVR / 1300 AM WRDZ can be heard globally 24 hours a day via the internet at www.polskieradio.com and via mobile application.

Polnet Communications Ltd. has two strategically complementary affiliates: Polvision & European Cultural Foundation.

Polvision is the largest Polish language television broadcaster in the Chicago land area, broadcasting 7 days a week on channels WPVN 24.4, Comcast 397 and 679.

Our other affiliate, European Culture Foundation, entertains Polish audiences with concerts, theatrical events, picnics and other large community events. These activities create an effective and efficient additional advertising channel that allows advertisers to get their marketing message to thousands of potential customers.



U.S. Census Bureau

POPULATION PROFILE

Polish	Illinois
SEX AND AGE	
Total population	970,053
Male	47.8%
Female	52.2%
Median age (years)	38.7
18 years and over	77.4%
21 years and over	73.2%
62 years and over	16.1%
65 years and over	12.8%
INCOME IN THE PAST 12 MONTHS	
Median household income (dollars)	64,084
Mean retirement income (dollars)	22,638

Polish	Illinois
EDUCATION	
Population 25 years and over	
Less than high school diploma	7.4%
High school graduate	28.3%
Some college or associate's degree	29.9%
Bachelor's degree	22.5%
Graduate or professional degree	11.8%
HOUSING TENURE	
Owner-occupied housing units	
Renter-occupied housing units	21.1%
Housing units with a mortgage	
Less than 30 percent	56.4%
30 percent or more	43.6%

Source: U.S. Census Bureau, 2010 American Community Survey

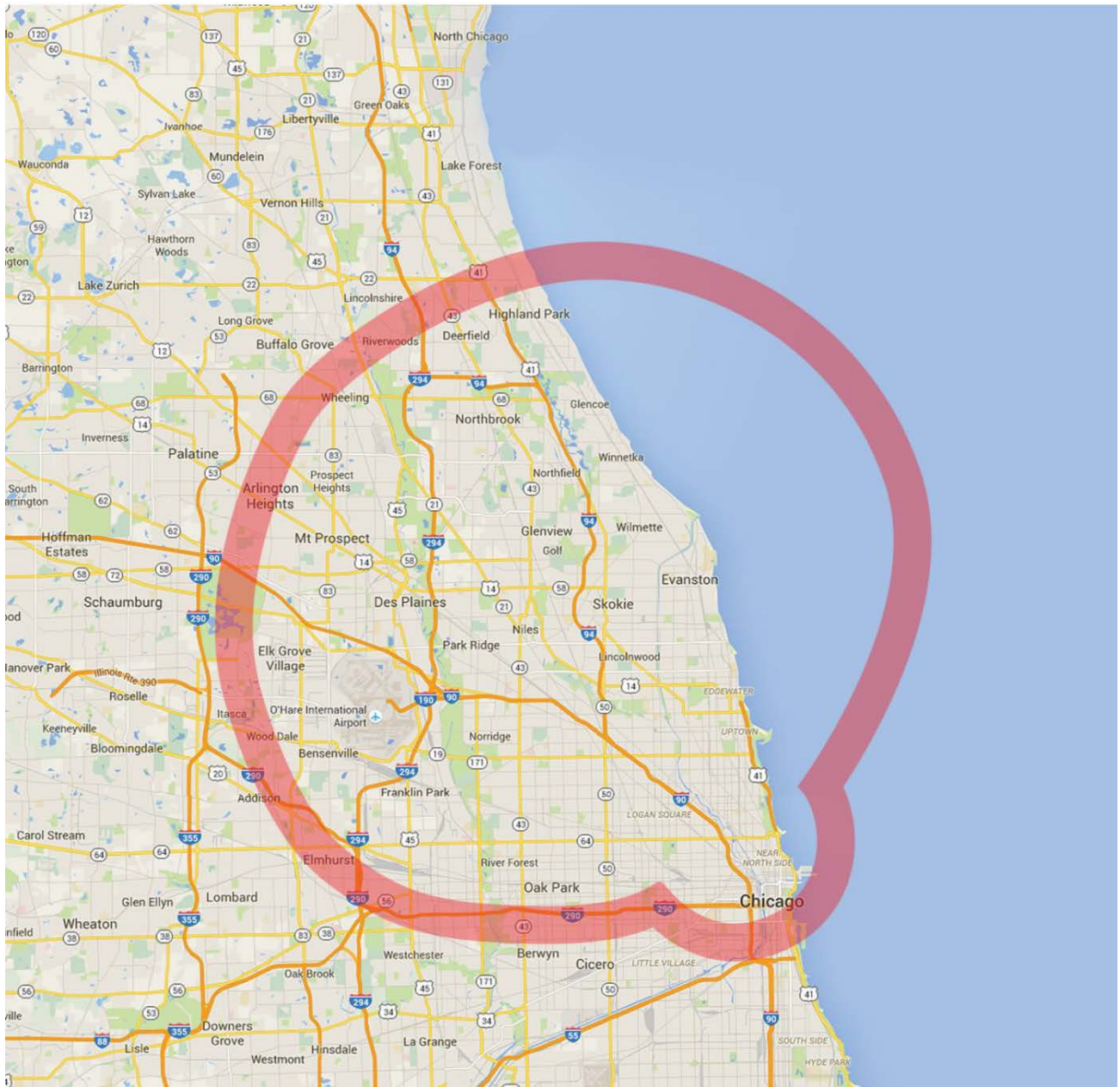
CENTRAL & EASTERN EUROPEAN ANCESTRY

	Illinois	Indiana	Michigan	Wisconsin
Total:	14,992,661	6,791,067	11,856,293	7,297,721
Bulgarian	16,955	935	3,992	813
Croatian	43,323	10,752	21,094	17,298
Czech	134,209	16,802	50,004	91,675
Hungarian	50,230	34,790	99,942	24,434
Lithuanian	89,014	10,722	28,378	15,325
Polish	970,053	194,588	867,260	526,146
Romanian	28,373	8,325	29,915	5,717
Russian	126,227	21,839	69,886	39,003
Ukrainian	49,755	8,146	38,416	9,796
Yugoslavian	20,279	6,368	21,258	6,801

Source: U.S. Census Bureau, 2010 American Community Survey



104.7 FM COVERAGE - CHICAGO

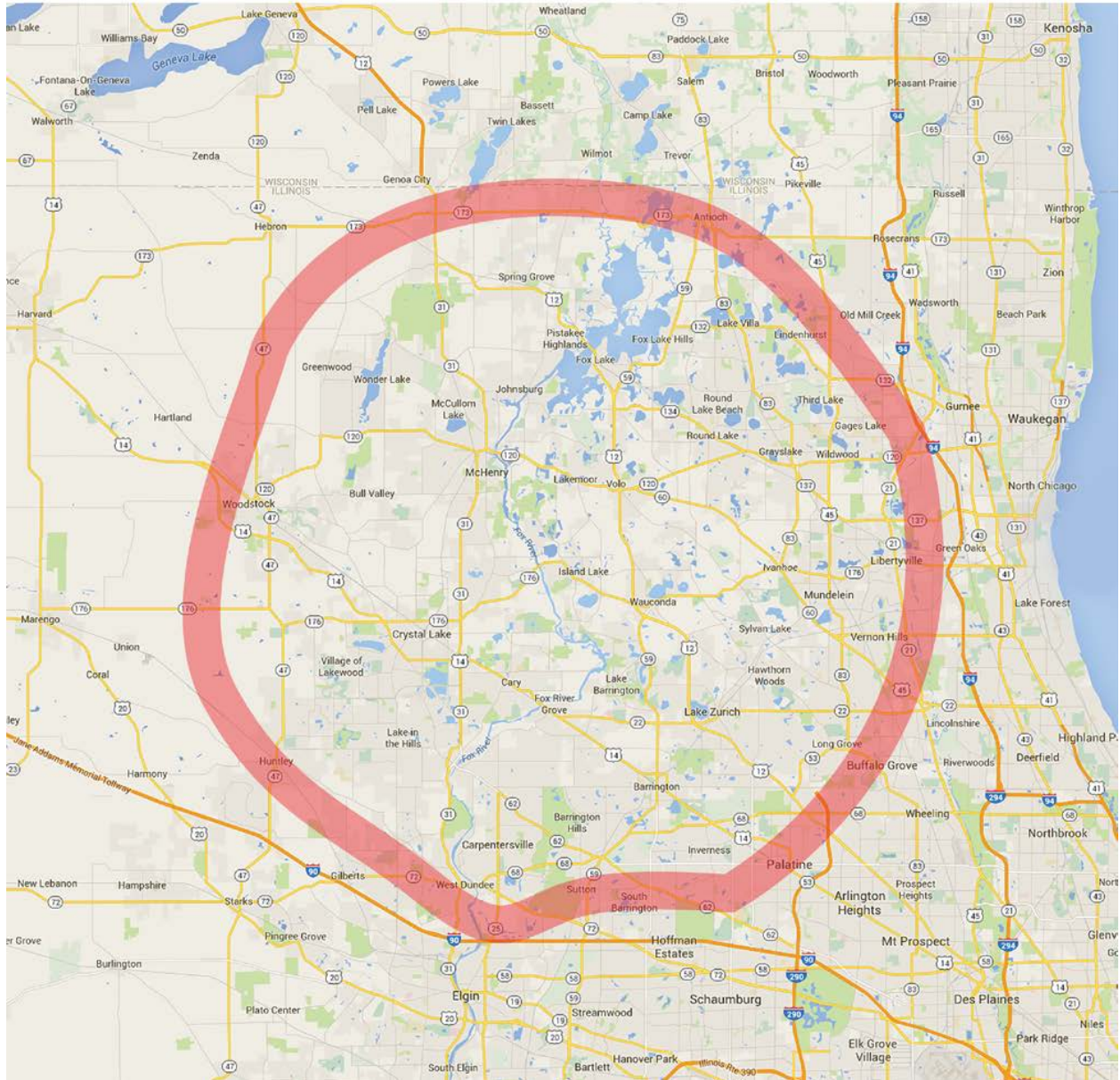


Polish Radio 104.7 FM / WRDZ 1300AM / WNVR 1030AM / 107.1 FM
3656 West Belmont Ave | Chicago, IL 60618 | Phone: 773-588-6300 Fax: 773-267-4913
www.polskieradio.com



1030
1300 AM 104.7 FM

107.1 FM COVERAGE



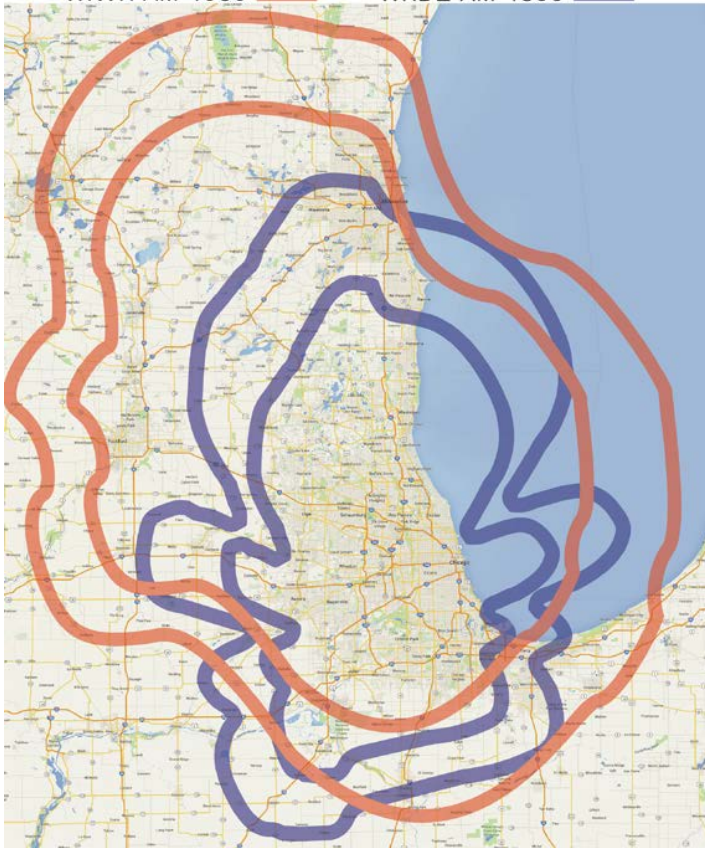
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(((polskieradio®)))

1030 AM 1300 AM 104.7 FM 107.1 FM

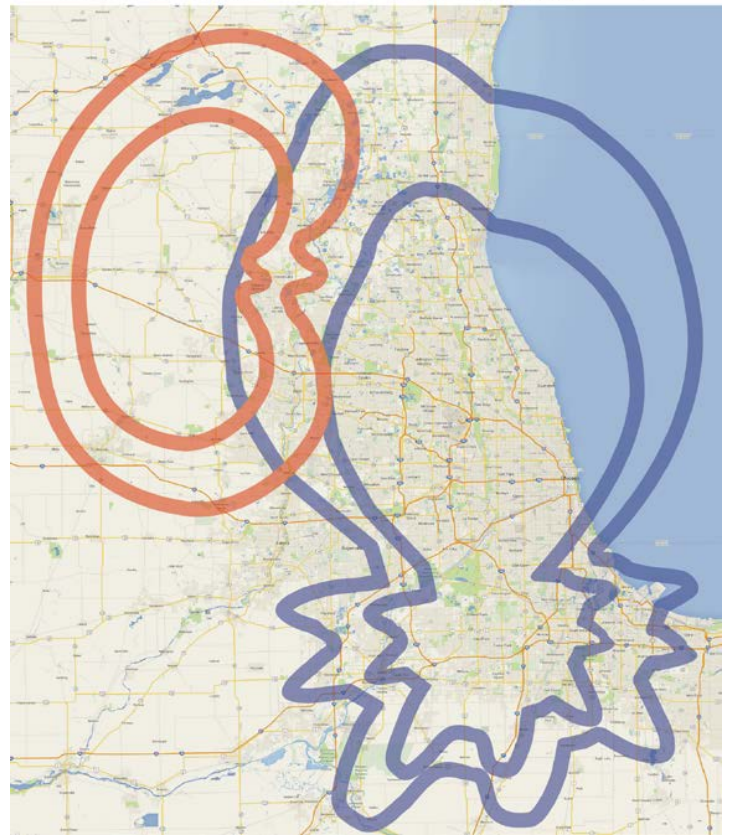
DAYTIME COVERAGE - CHICAGO

WNVR AM 1030  WRDZ AM 1300 



NIGHT COVERAGE - CHICAGO

WNVR AM 1030  WRDZ AM 1300 



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(((polskieradio®)))
1030 AM 104.7 FM
1300 AM 107.1 FM

MAIN ADVERTISERS

ADVOCATE LUTHERAN GENERAL
 INTERNATIONAL VEIN & SKIN
 INSTITUTE
 KRAFF EYE INSTITUTE
 USA VEIN CLINIC
 UIC DEPT. OF SURGERY
 ACTIVE CARE CENTER
 PDR PHYSICAL THERAPY
 SONOBELLA CLINICA
 FANTASTIC SMILES

AT&T
 LOT POLISH AIRLINES
 POLISH SLAVIC FEDERAL CREDIT UNION
 UNITED HEALTHCARE
 POLISH ROMAN CATHOLIC UNION
 MEGA MORTGAGE SERVICES
 HANDZEL & ASSOCIATES
 OBAMACARE HOTLINE
 AGATA BIELSKI - STATE FARM
 FINANCIAL WEALTH ALLIANCE
 ILLINOIS STAR REALTORS
 US FINANCIAL

CASTLE HONDA
 STAR NISSAN
 AL PIEMONTE FORD
 AL PIEMONTE NISSAN
 DUPAGE DODGE CHRYSLER JEEP
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TRITON COLLEGE
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 UNIWERSYTET JAGIELLONSKI



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COMPETITIVE ADVANTAGE

- Polish Radio & Polish TV custom campaigns
- Access and exposure to over one million Polish-Americans in Chicago and the surrounding areas
- The only full time radio station in the United States producing live Polish programming 24 hours/7 days a week on 104.7 FM, 1300 AM, 107.1 FM and 1030 AM (Daylight) together with www.polskieradio.com
- Longest, every day live Polish Programming in the United States.
- Diversified programming (talk, news, sports, music) that reaches all demographic groups
- Famous on air hosts and correspondents
- High community visibility through sponsorship of various community events, concerts, sporting events, theatrical productions, film screenings, and festivals).
- In house production studio
- Years of marketing expertise in the Polish market.

Due to its large size, the Polish market in the U.S. is important to companies as a means to considerably increase their customer base using only a small percentage of their advertising budgets.